

AALL 2012

105th Annual Meeting & Conference
Boston, MA | July 21-24



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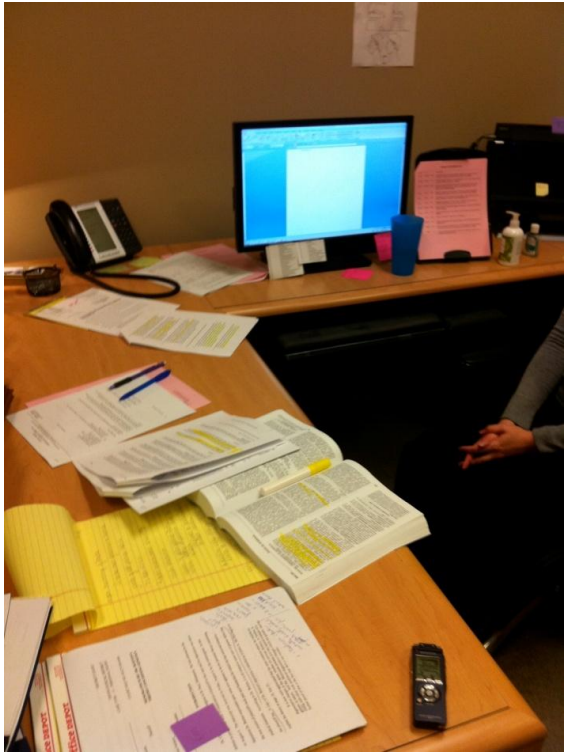
Brian Knudsen

Vice President, Large Law Firms
July 2012

A World Built on Mobility



Why ProView?

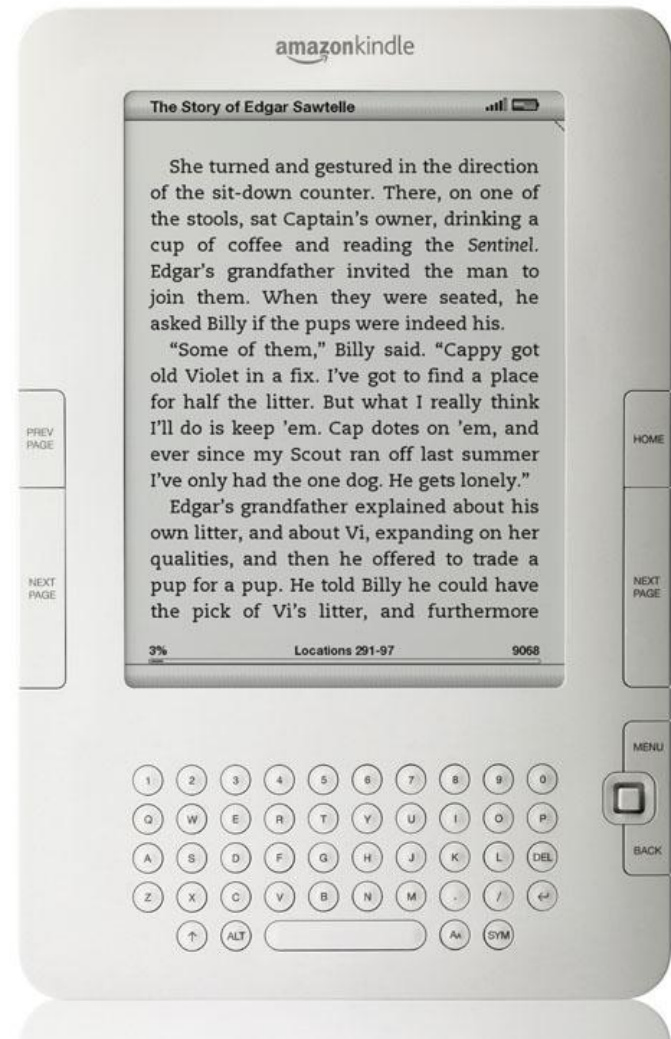


Customer Input on Kindle with Legal Books

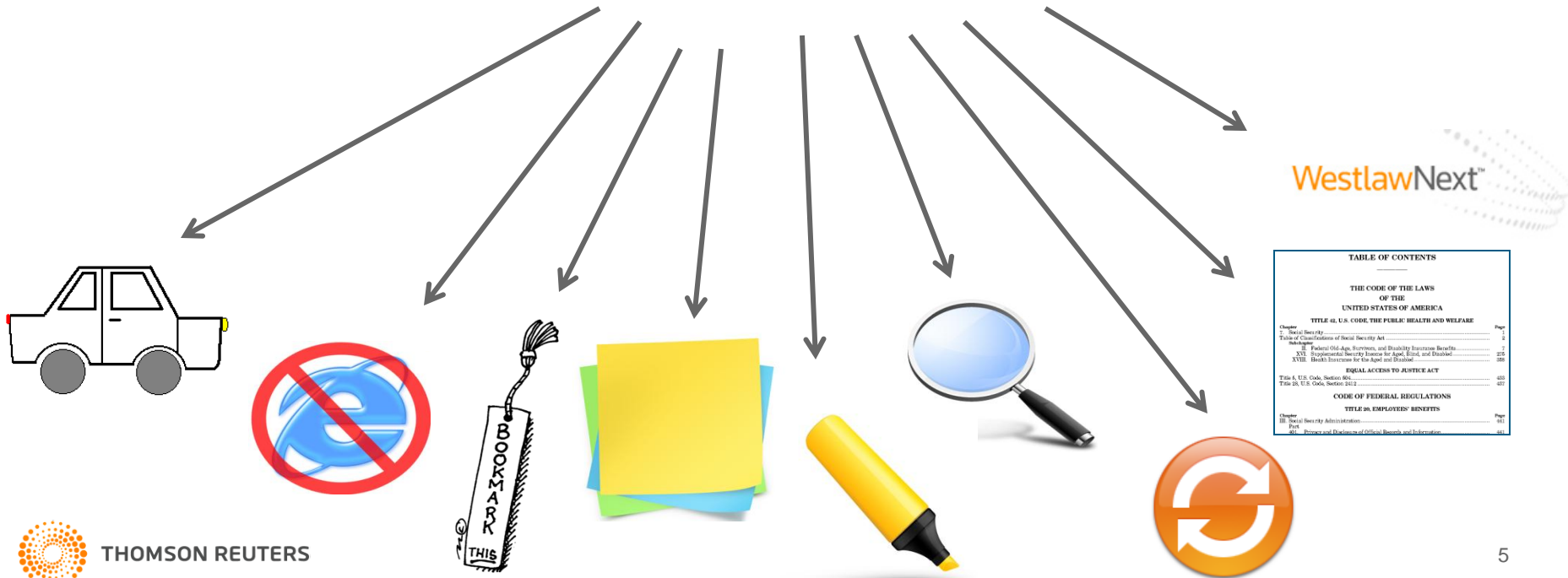
Kindle pilot completed in 2010

Tested pre-loaded Kindles with
over 100 end-users for a three
month window

- Court rules and books suited for linear reading worked best
- Users wanted more functionality than Kindle provides
- We need another option for reference content



ProView Customer Research



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ProView Overview

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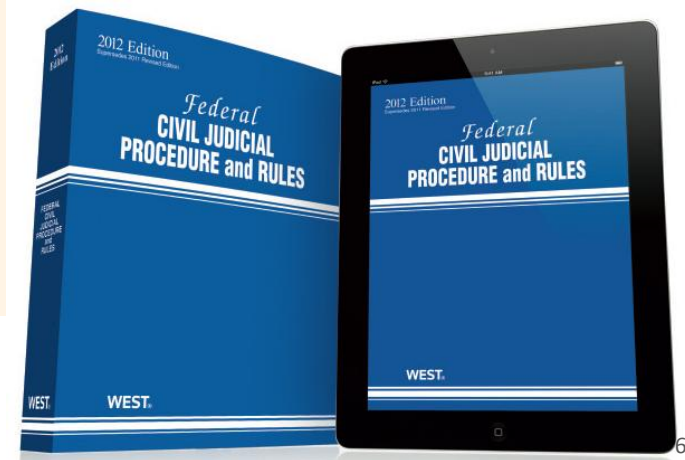
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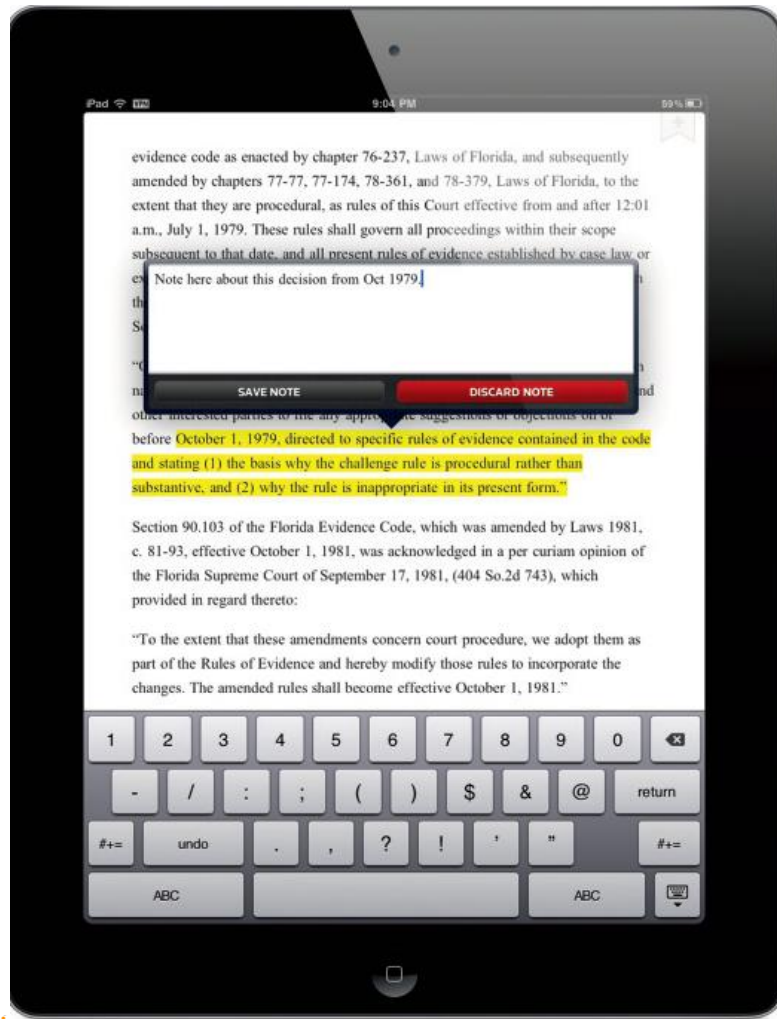
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